



**How Do You Think  
Outside The Box?**





# SARAH MYERS

Draw outside the box.





# BLUE SLUMBER

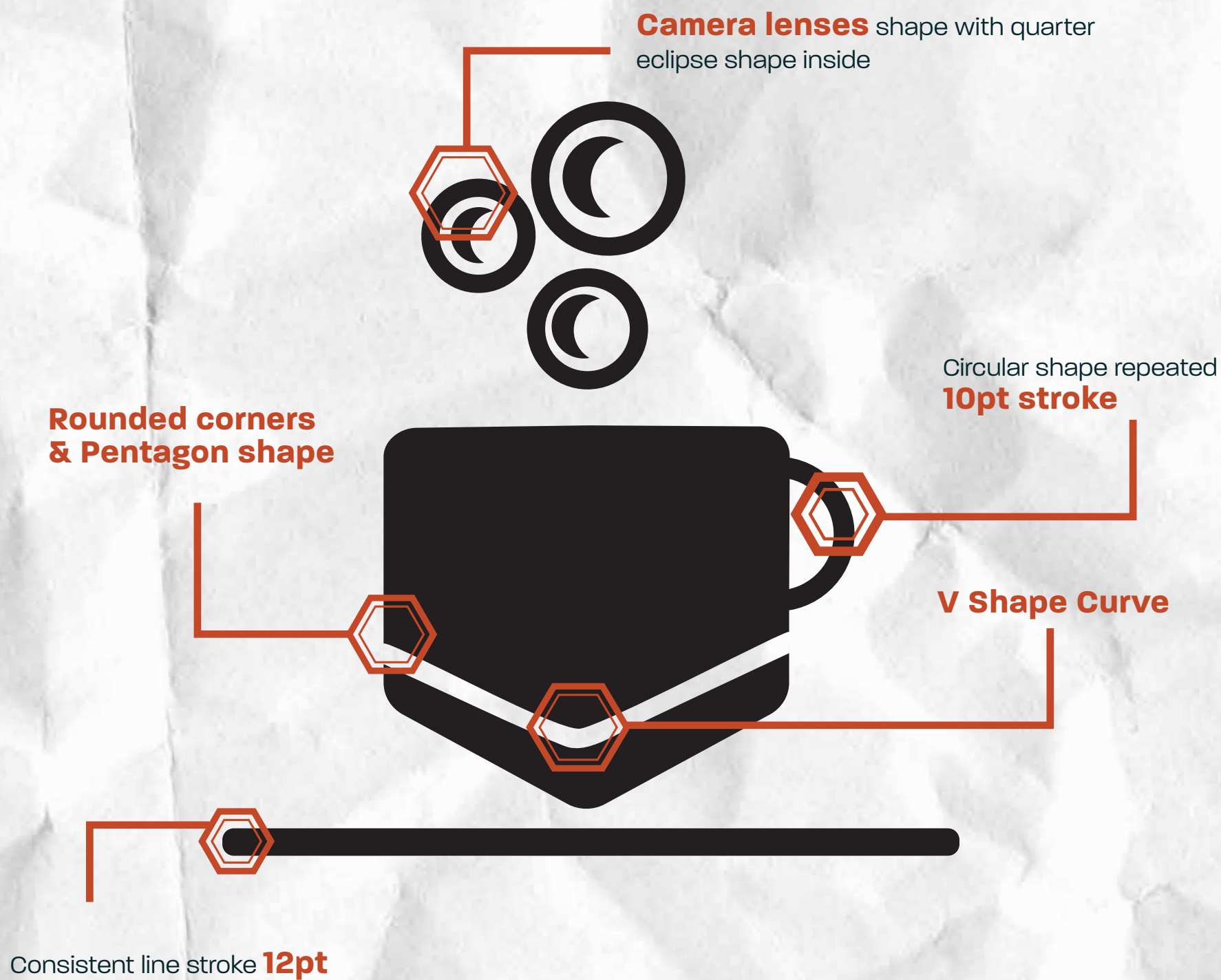
Blue Slumber is a new way to help improve the daily lives of everyday people. From tracking your sleep patterns to deciding on what you should eat, rest with ease. Everyone deserves the best opportunity, no matter what the given situation. Blue slumber is easily accessible through your **favorite smart device** or **stylish new glasses**. Deciding to sleep has never been easier. You can have the best of both worlds, just with a little more guidance and reassurance.





# BLUE SLUMBER'S PICTOGRAMS

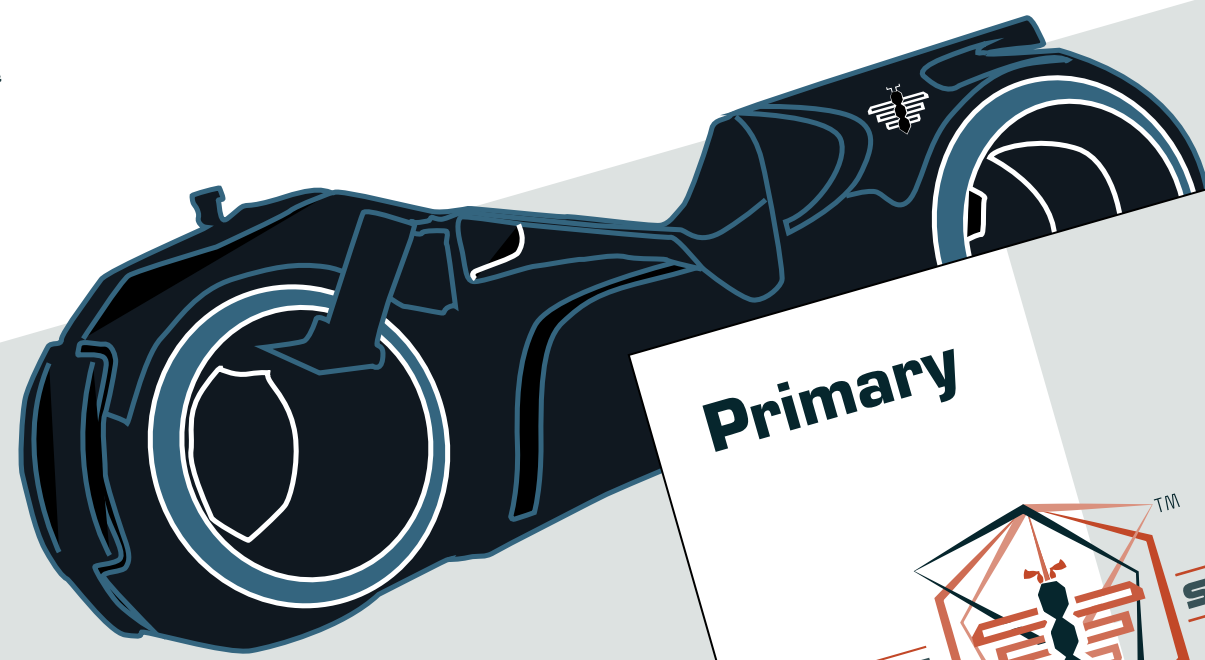
## Anatomy of a Pictogram





Company Vehicles

The light bike is another perfect company vehicle. Not only can it travel at lighting speed it also provides the **futuristic spin** on the typical bike. Originally inspired by the Tron legacy light bikes we at Blue Slumber wanted to bring the fast and speedy vehicle to life. It features state of arch technology with the latest upgrades and cup holders.



Side View

Front View

Company Vehicle Page

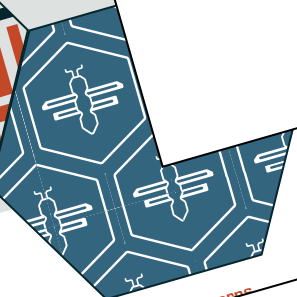
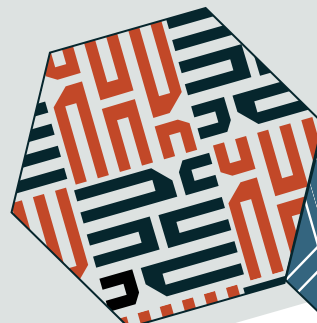
Elements

es can used through out your cluding using filling them pictures nly throughout the pages. There specifics on how to not use them them wisely.

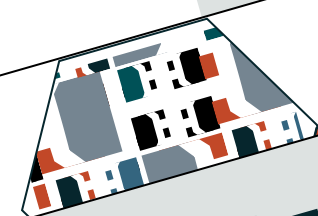


Elements & Patterns Page

Patterns



Primary Patterns  
Squiggle  
PMS 7598  
PMS 5463



PMS 5463

Primary Typeface—  
Headlines and Subheads

BLANKA REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZ1234567890

Eurostile Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxyz

Here you can s through our br may not be app should be main as t-shirts, pills check to make

Blank was selected as a heading because it has a lot of personality and peeks interest since parts of the letters are missing. Unfortunately this font is only available in all caps hence why it one rarely used specifically for Headings.

Eurostile was selected because of its rounded but wide letters. There are 10 different styles so it is very versatile which it can be used for heading, sub heading body copy and callout out. Eurostile feels very modern since it is a sans serif fonts. All letters almost seem like they flow together and the font size is easy to read.

Primary



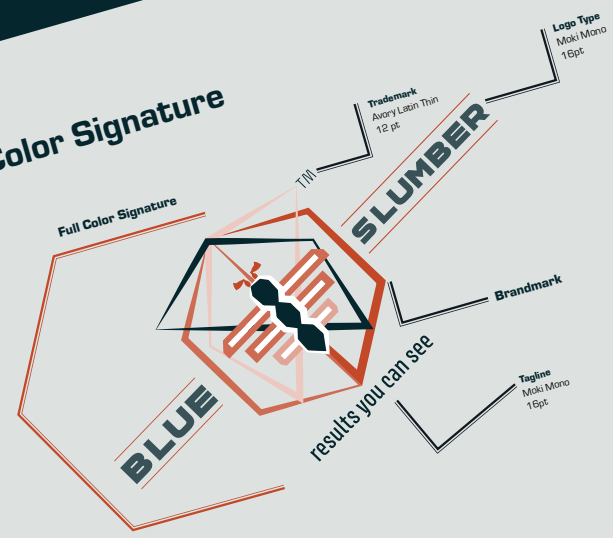
results you can see



results you can see

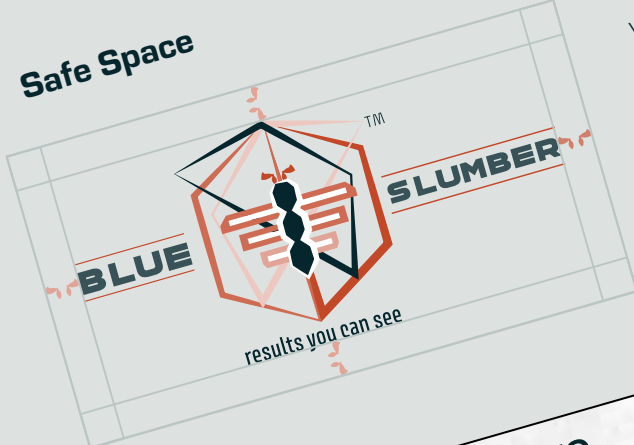
The full color logo should be used on any professional business items that also feature the company address. If the main colors in that design features the cooler color palette use the blue colored one.

Full Color Signature



results you can see

Safe Space



results you can see

When the Blue Slumber logo is used, it should have sufficient clear space from illustrations, other words, or images that might detract from the logo's importance. For the full color one the antenna from the bee are used.

Secondary Typeface—  
Body Copy

Subheading  
Eurostile Heavy  
15pt  
Space after 10pt

BLUE SLUMBER  
Read more now

Body Copy  
Eurostile Regular  
9pt/ 12pt  
10pt/ 12pt  
20pt Tracking  
Space after 10pt  
Line length 51-57

Blue Slumber is a new way to help improve the daily lives of everyday people. From tracking your **sleep patterns** to deciding on what you should eat slumber with ease. Everyone deserves the best **opportunity** no matter what given situation. Blue slumber is easily accessible through your favorite smart device or stylish new glasses. **D**eciding has never been easier.

Blue Slumber is a new way to help improve the daily lives of everyday people. From tracking your sleep patterns to deciding on what you should eat slumber with ease. Everyone deserves the best opportunity no matter what given situation. Blue slumber is easily accessible through your favorite smart device or stylish new glasses. Deciding has never been easier.

Heading  
Blanka Regular  
20pt  
Space after 10pt  
PMS 7598  
Coral Red

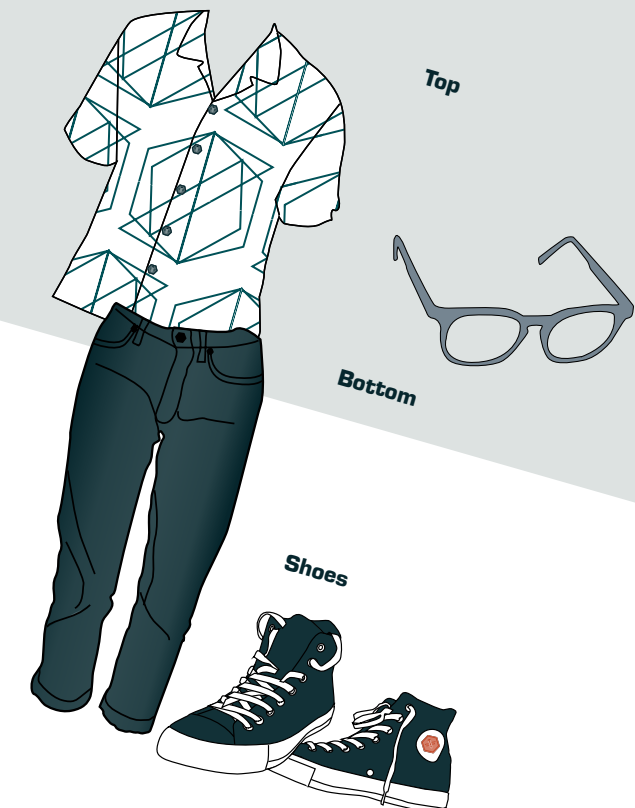
Callouts  
Eurostile Bold  
12pt  
PMS 7598  
Coral Red

Typography Page



# Company Uniforms

For the uniforms each employee is offered the option of a more **professional**. Or **business casual look**. People should feel comfortable in their skin and have choices. They can choose from a **button up polo or t-shirt** for the top. Shorts or jeans for the bottoms. High top shoes for style and ease. There is also the option to wear blue slumber smart glasses as accessories.



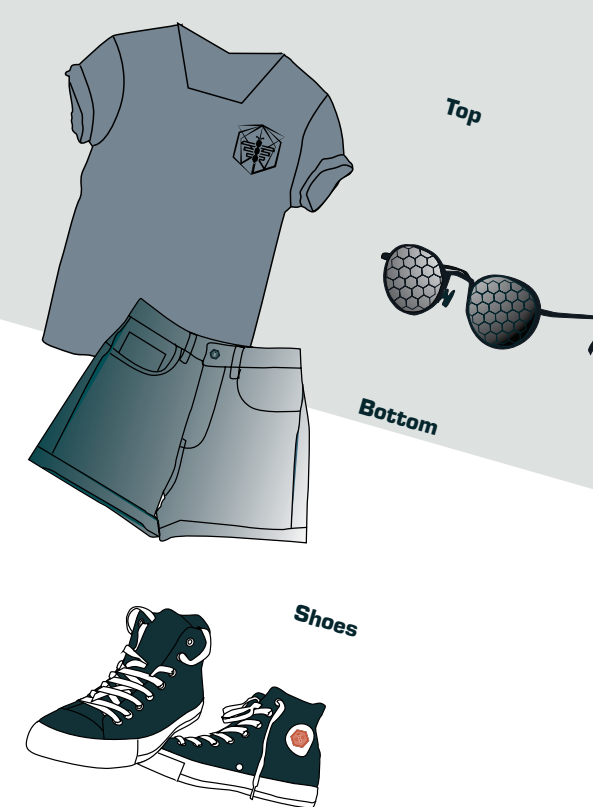
Top

Bottom

Shoes

For the more formal look we decided to include the use of one of our patterns. We kept the outlines because the pattern is bold. After deciding on the pattern is the style of the shirt. For the button up polo the tertiary logo is used. For the button up t-shirt the tertiary logo is used. For the pants the tertiary logo is used for the buttons

For the business casual look we decided to keep the overall fit comfortable and relaxed. We went with the a t-shirt made of light weight material. The t-shirt feature a geometric neck-line and the company logo. For the bottoms shorts were the best option. For the buttons the tertiary logo is used. For the pants the hexagon shape is used for the buttons



Top

Bottom

Shoes



# Web/ Favicon



Favicon 16x16  
Favicon Raster  
Size 4.25x 9.50 inches  
Paper type

## Specifics

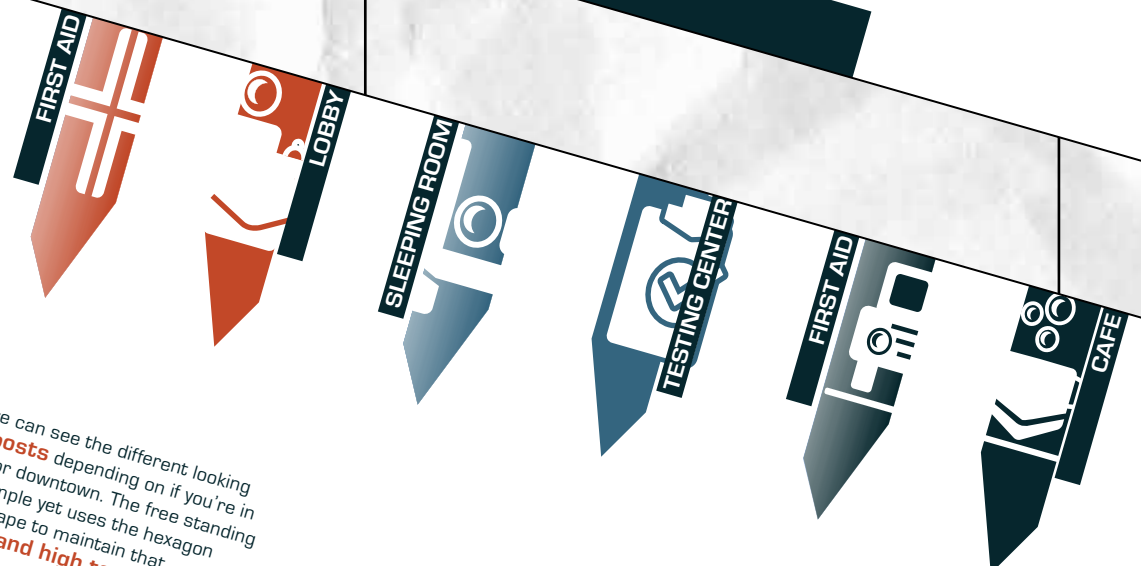
When creating the app icon we wanted the users to be able to easily find on the devices screen so we went with the red and black colors. For the favicon we wanted to keep it simple and geometric

# Photography

When selecting images to use through out your design be sure to pick images that along with the selected color palette and overall feel. This includes urban life, architecture and bold colors. Images can also be zoomed in and used on the side.

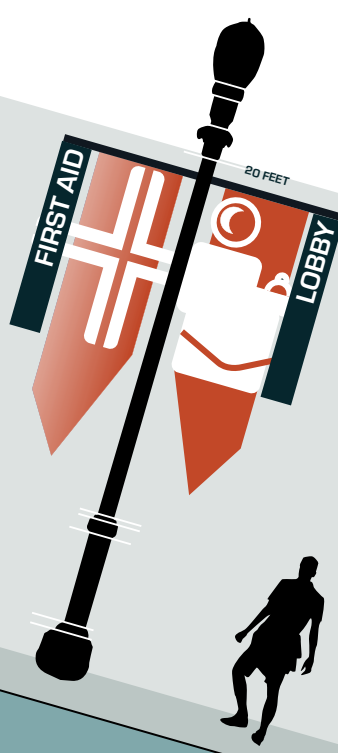


# Lamp Posts/ Banners

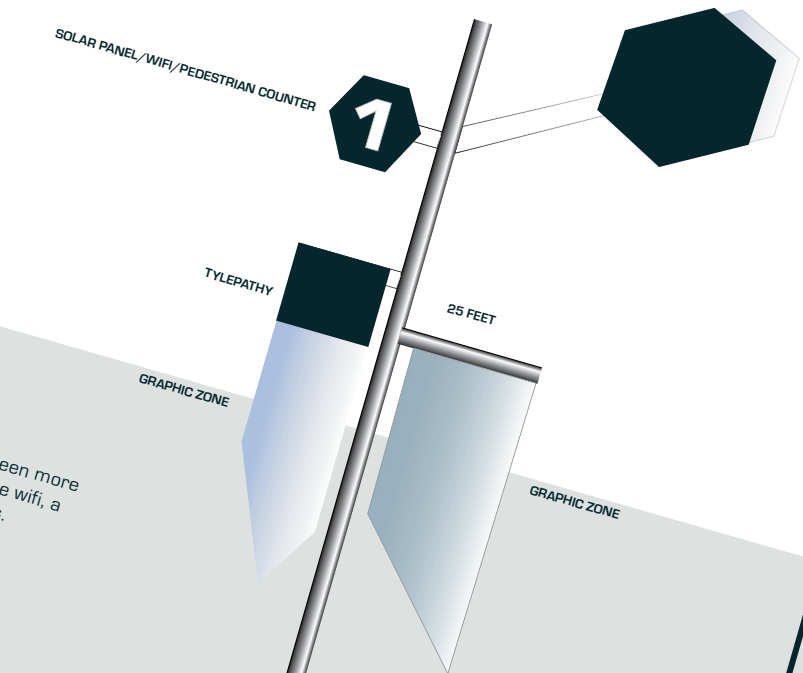


Here we can see the different looking **lamp posts** depending on if you're in the city or downtown. The free standing sign is simple yet uses the hexagon looking shape to maintain that **Modern and high tech look**.

The model on the left can be seen leading to the downtown campus. We still wanted to keep that standard traditional lamppost look. These lamppost will feature the hanging banners as seen above



The model on the right can be seen more downtown. This lamp post feature wifi, a display screen and flood monitors.



When creating text for such as the one to the adequate space for the cramp. If the picture all written inside the box out Place text in the corners directly in the middle

When creating text for such as the one to the adequate space for the cramp. If the picture all written inside the box out Place text in the corners directly in the middle



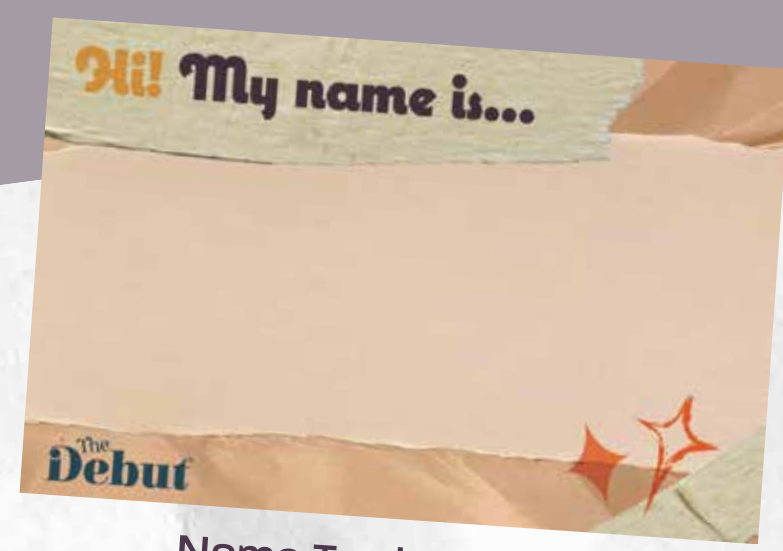
Computer Lab Reminder by Fletcher Durham



Instagram post by Fletcher



Facebook Banner by Fletcher Durham



Name Tag by James



Postcard by James



designing a better space.



Table tent by James Fields IV



Zoom video background by Fletcher Durham

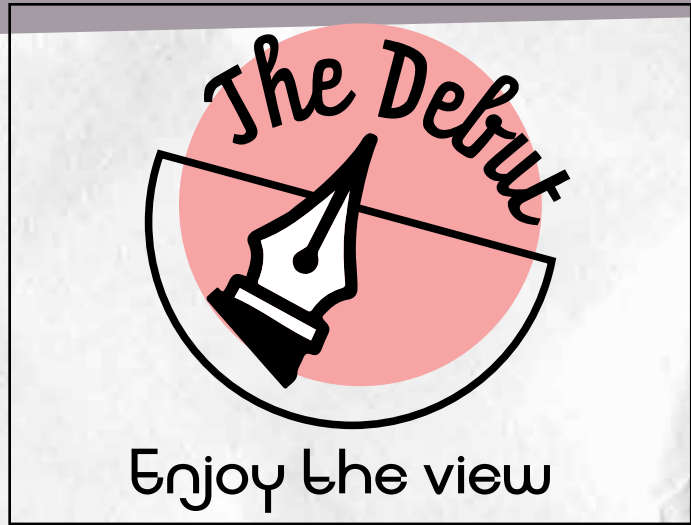


Hatch the bird by Sarah Myers

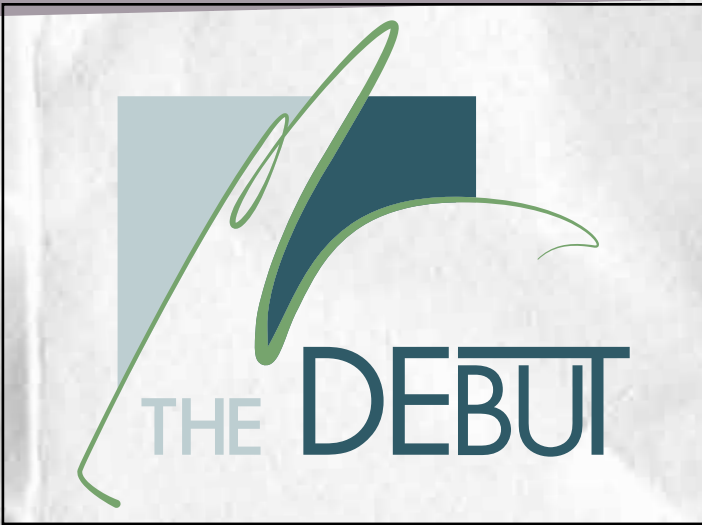
# THE DEBUT

Every year the Sinclair Design Department hosts a design show. The show is created and designed for the Interior Design and Visual Communication majors. This event is mainly for the 2nd years students, but 1st year students can also participate. For this year's theme, I decided to present a theme and it was selected. So with the help from my other class mates, **Fletcher Durham** and **James Field IV**, we present to you **The Debut: Designing a better space.**

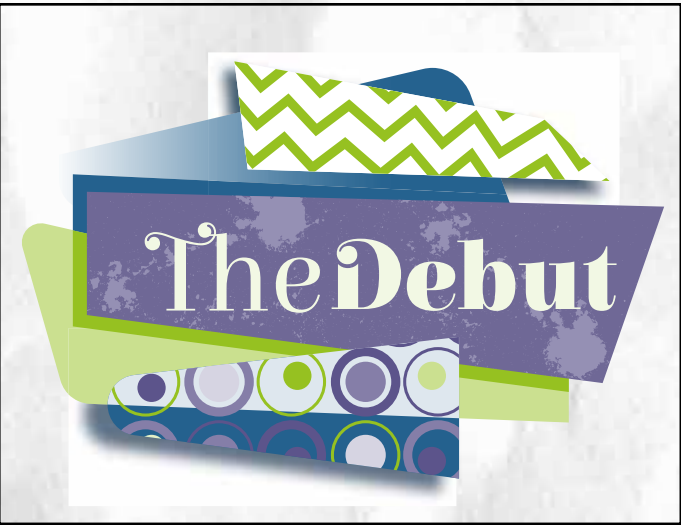




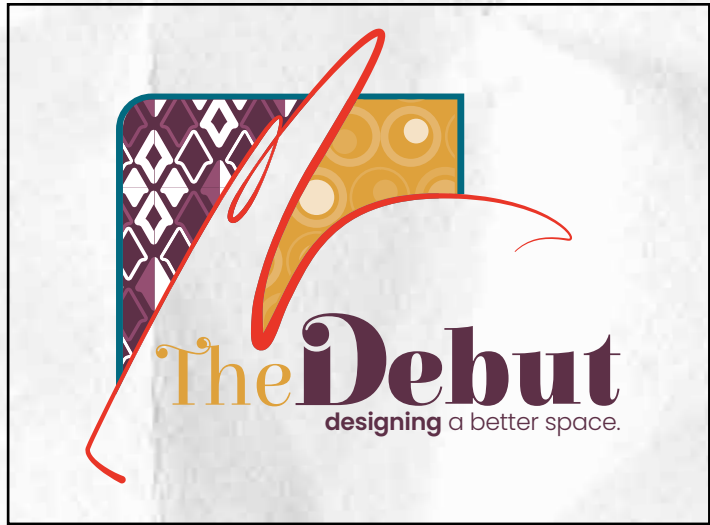
Sarah's Original Idea



James Original Idea

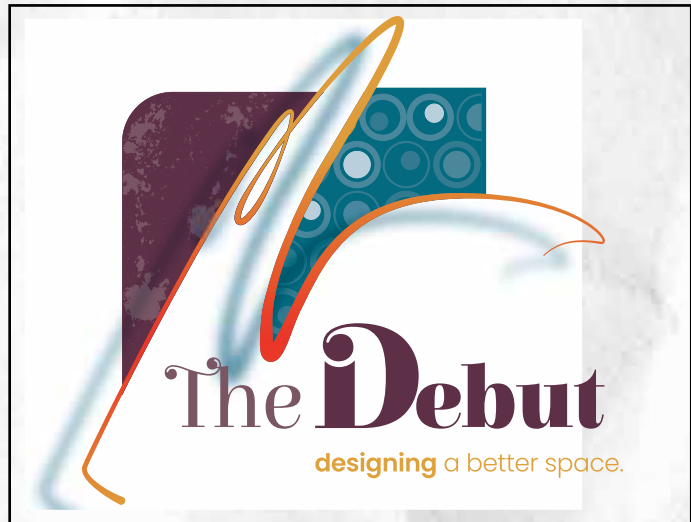
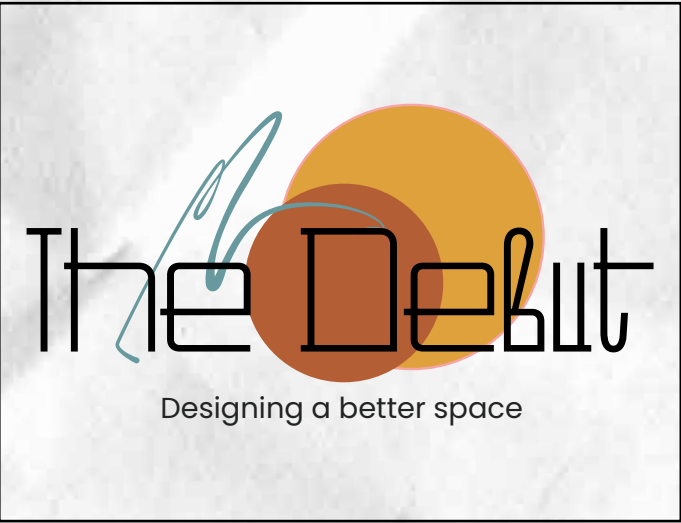
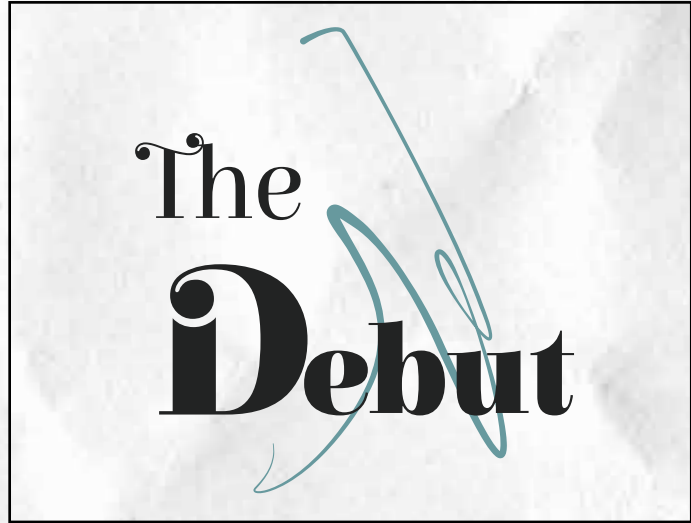


Fletcher Original Idea



# The Logo Process

When first creating the Primary logo, there were quite a few revisions and critiques for the final version. **Each one of us created what we thought the Debut represented.** We emailed our logos to each other and collaborated. My original logo was more illustrative so it kind of seemed odd. I wanted to start fresh and eventually I ended up **combining elements** from both the logos that Fletcher's and James' had designed. We went with my concept and the Final version was James' design. For the secondary logo, we went with something simple while also including Hatch.



No Hatch or period at the end



Final Primary Logo



Final Secondary Logo



# Designs by Me

Design Poster

2021 Virtual Design Portfolio Show  
May 3-6 2021

Virtual Speakers  
Monday, May 3, 2021 | 6-7:00 PM  
Q&A | 7-7:30 PM

[www.thedebutshow.com](http://www.thedebutshow.com)



Design  
Your  
Space



Evite for Family & Friends

You're Invited!

2021 Virtual Design Portfolio Show

[www.thedebutshow.com](http://www.thedebutshow.com)



The Debut

Instagram Post



Hatch is excited for The Debut!

**Class of 2021**

**Christine Leach:**  
Interior Designer @ Elements IV  
Christine is a Dayton native and graduated Interior Designer who. She is a team player whose passion for interior design is evident to all those who work with her. She has September of 2018 and works on various commercial, and government projects. Since working with Elements, she has worked with some of Dayton's leading companies such as: **Messer Construction, Miller Valentine, Dayton VA Medical Center, and CareSource** offering functional solutions to meet ever changing needs.

**Cairn Robinson:**  
Graphic Designer/Product Photographer @ Huffly Bicycles  
Cairn Robinson is a Graphic Designer and Product Photographer with Huffly Bicycles in Dayton, Ohio. As a Graphic Designer, she develops color and graphic styles for wheeled goods including E-bikes, scooters, battery ride-ons, and designer and correspondent for the company's Disney Princess, Lucasfilm, and Hello Kitty products. In addition to Product Photography, she also serves as Huffly's Product Photographer. She is responsible for creating all digital records and e-commerce images for over 1,500 products annually, while managing the company's image databases.

**Interior Design**

- Maram A. Alhumaidi
- Kathleen Askin
- Jeanene D. Branham
- Katelynn D. Groh
- Aelincia J. Harmon
- Makayla R. Jennings
- Ashley M. Knepper
- Emily Kompar
- Kristen N. Legrande
- Melina K. Low
- Maryam A. Malik
- Karstyn N. Purkey
- Cathy D. Reaser
- Abigail A. Riley
- Charity A. Shellabarger
- Kelyn Snow
- Samantha M. Stoner
- Regan E. Tschida

**Visual Communication**

- Ariana R. Alcorn
- Brenna L. Aldredge
- Andre W. Allen
- Jerrod T. Bolise
- Sara A. Boyer
- Logan L. Campbell
- Brianna Ann. Cavallit
- Alyana B. Crosby
- Skyler D. Duncan
- Francesca A. Feindel
- James Fields IV
- Justin G. Fulton
- Kylee M. Glass
- Heather R. Ghou
- Isalah A. Hall
- Kaleb J. Hobbs
- Benjamin M. John
- Sarah E. Kusnerik
- Aaron C. Murphy
- Alyssa D. Murphy
- Cassandra L. Myers
- Sarah J. Myers
- Hyia Naeed
- Eric S. Payne
- Bennicette A. Perez-Pena
- Parker T. Pyburn
- Ryan B. Shanks
- Kelly A. Spence
- Shaun A. Spivey
- William B. Stanley
- Megan E. Warner
- Shelby A. Woodall
- Ashlee E. Young
- Clara Y. Young

**2021 Virtual Design Portfolio Show**

Schedule for Speakers  
Monday, May 3

**Christine Yancey**  
5:30-6:00PM "Once You Get the Job" (Second year students only)

**Christine Leach**  
Interior Designer @ Elements IV  
6:00-6:30PM (IND Alumna)

**Cairn Robinson**  
Graphic Designer/Product Photographer @ Huffly  
6:30-7:00PM (VIS COM Alumna)





Program of Events



Curious /Questioning



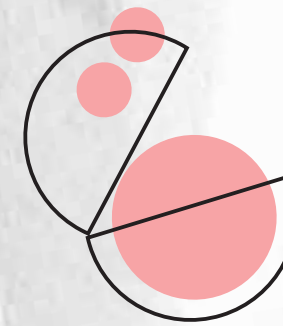
Sad/ confused



Angry/ Frustrated



Eager



Hatch Reversed

Thinking



Knowing you should sleep  
but procrastinating anyways



Hatch Flying



Hatch Flying



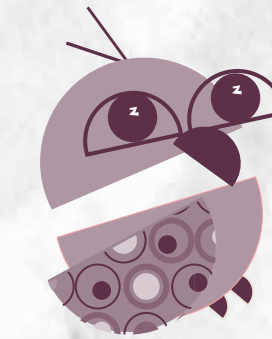
Illustration by Fletcher



Hatch Flying



Illustration by Fletcher



Curious /Questioning



Sad/ confused



Angry/ Frustrated



Eager



# Hatch the bird

When creating the theme for the debut, I had considered making a character or mascot to go along. So through the process of shuffling and rearranging, Hatch was created. Hatch is a **quirky** and **curious individual who loves being adventurous**. You can find him throughout each of our designs, taking the spotlight or hiding around the corner.







## Logo Guide



Tape Pieces by Fletcher



Moodboard by Fletcher



Instagram Post by Fletcher



Post Wrap by Sarah



Digital Evite by James



Star shapes by James & Sarah



Website Announcement by Fletcher



Moodboard by Sarah



T-shirt design by James



# PEANUT BUTTER

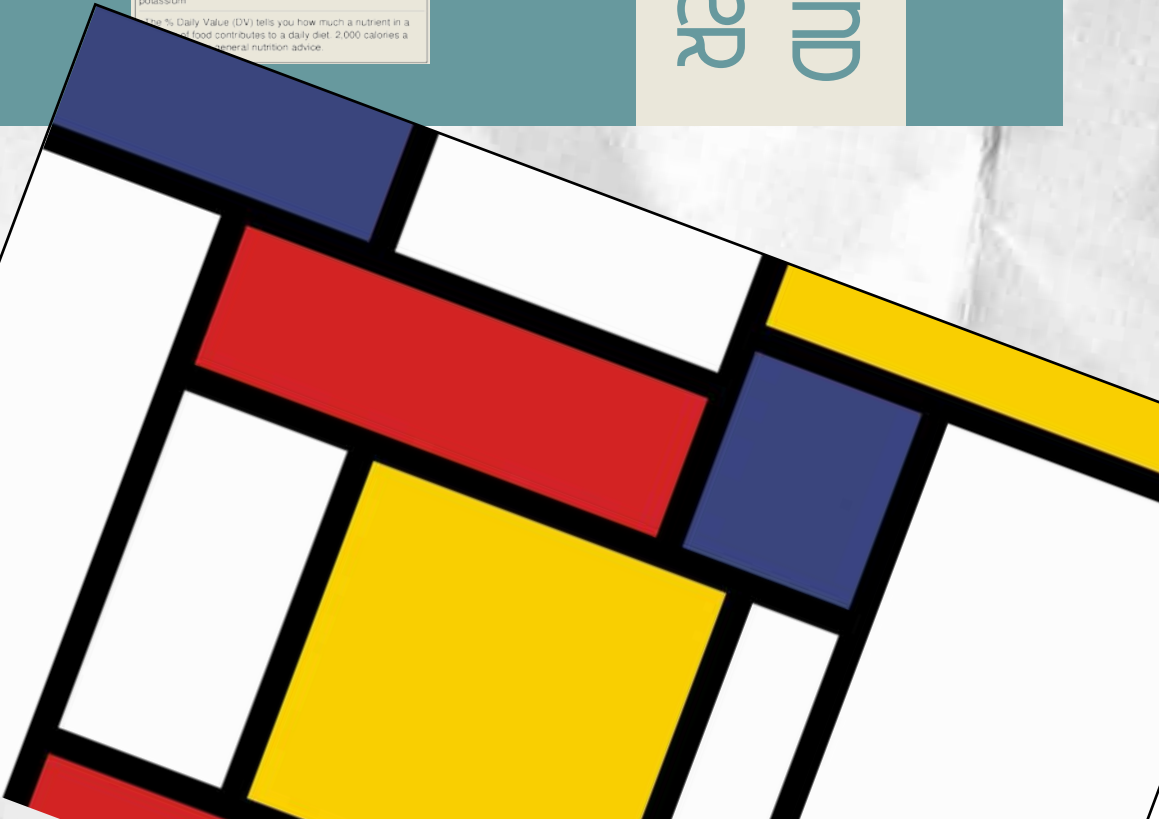
For one of my portfolio projects, I wanted to create food packaging, so I went with **peanut butter**. In addition, I also designed **almond** and **cashew butter** labels.



Version 1



Version 2





# LE DEBUT

Le Debut was the original idea I presented to the design board.

**Abstract: The Art of Design** was the idea that I became inspired to use. I was specifically intrigued by the episode about **Ilse Crawford: Interior Design**. Further into the video, Ilse talks about creating a sense of homeliness to spaces. **Where do we consider our house? Our safe space? Or perhaps it is someone not necessarily someplace.** Since the pandemic, everyone's way of life has drastically changed and a lot of it has had to do with staying inside.

I decided to go with the theme of creating a "new" space that is **the start of new beginnings**, since we have all had to adapt. For the trademark, I knew I wanted the title of the theme to be in French. French is the language of love and when you fall in love, it feels like new beginnings; a fresh start. Le Debut means the beginning in French, so the tagline goes along with it.



## LE DÉBUT

The start of something new

Design@Sinclair invites you to our

### 2021 DESIGN PORTFOLIO SHOW

You may go to our webpage ([www.sinclair.edu/design-portfolio-show](http://www.sinclair.edu/design-portfolio-show)) for additional information regarding the schedule of activities or check our **Facebook and Instagram accounts** closer to the event date.

If you would like to serve as an evaluator, please **RSVP**

by clicking on the image below.

We look forward to seeing you May 3–6!

Register Today



### 2021 VIRTUAL DESIGN PORTFOLIO SHOW

*Virtual Speakers*  
**Monday May 3, 2021**

*Virtual Evaluations:*  
**Tuesday May 4 –  
Thursday May 6, 2021**

*Register Today*  
**[www.sinclair.edu/design-portfolio-show](http://www.sinclair.edu/design-portfolio-show)**



Email Blast

# SAVE THE DATE



Design Department | 444 West Third St. | Dayton, OH 45402-1460



## LE DÉBUT

The start of something new

The Design Department invites you to attend

### THE 2021 VIRTUAL DESIGN PORTFOLIO SHOW

*Virtual Speakers*  
**Monday May 3, 2021**

*Virtual Evaluations:*  
**Tuesday May 4 –  
Thursday May 6, 2021**

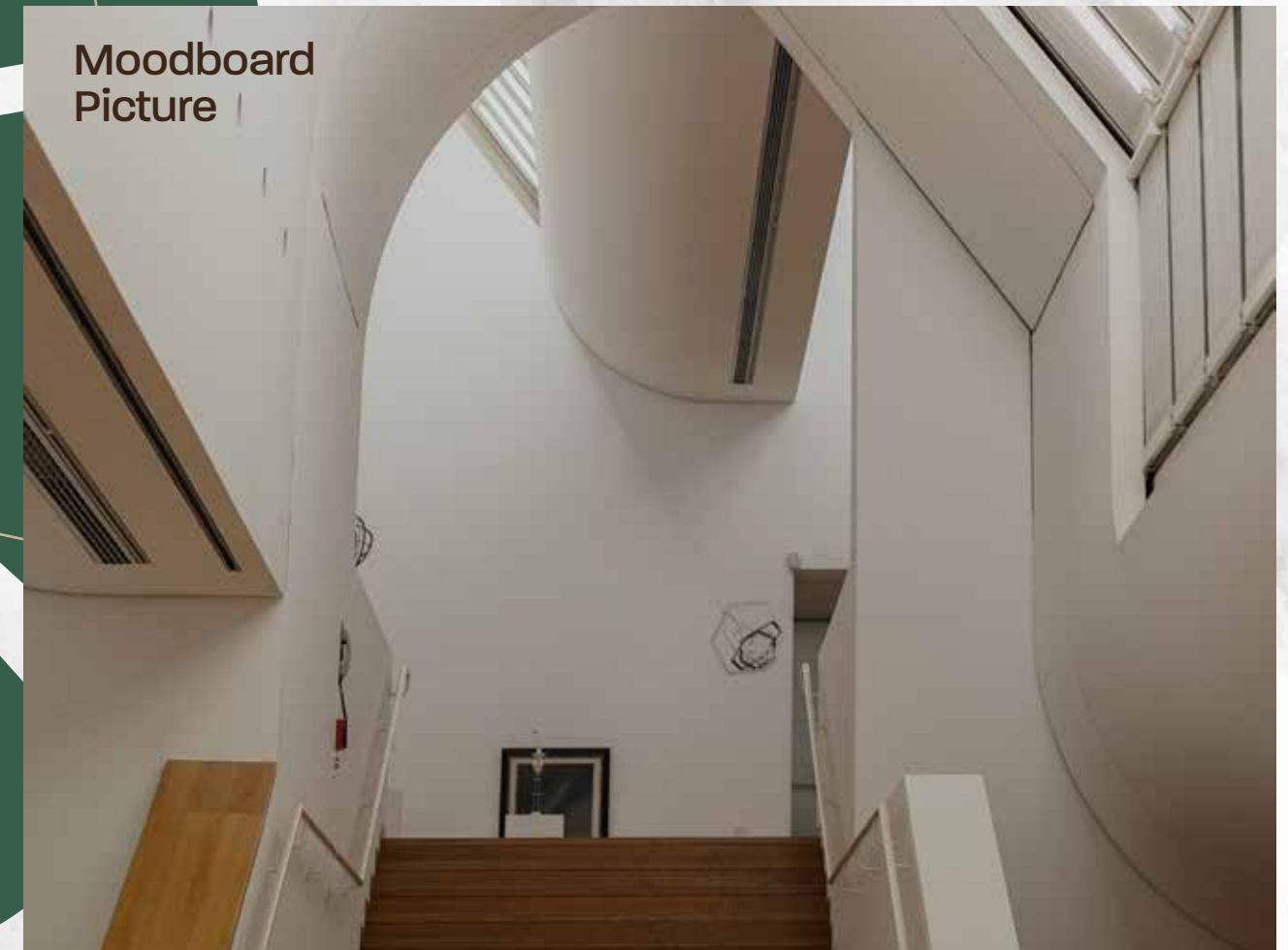
*Register Today*  
**[www.sinclair.edu/design-portfolio-show](http://www.sinclair.edu/design-portfolio-show)**

For more information contact Katherine Trigg at  
937 512 4505 or [Katherine.Trigg@sinclair.edu](mailto:Katherine.Trigg@sinclair.edu)



Instagram Post

Moodboard  
Picture



Moodboard  
Pictures



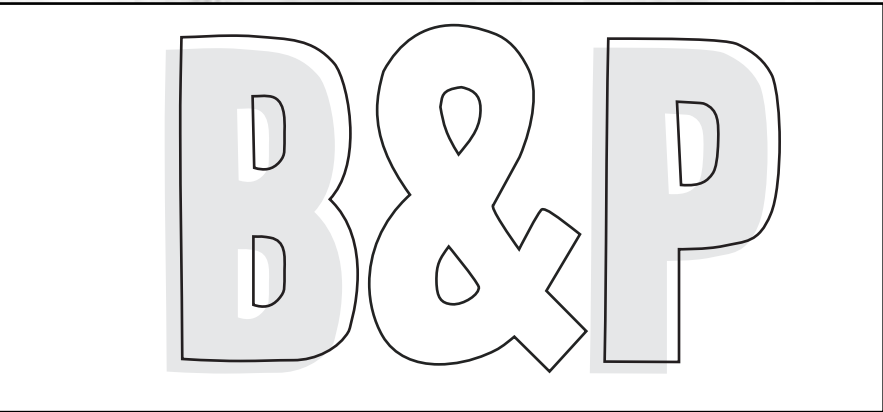
# TACO CATS

I decided to create an illustration for a **taco cat**, then I made it into an advertisement for **Taco Tuesday**. Taco Cat says Taco Tuesday! \$1 tacos & more!



# BEAKS & PECKERS

For this packaging design, I wanted to do something else with Hatch. What better combination then to make **bird feed mix** and have Hatch as the mascot. In the end, I did not use Hatch and made a new bird.





# PURPLE CACTUS CREATIVE

Purple Cactus Creative is a freelance company dedicated for all of your graphic design needs. With combined backgrounds of both **photography** & **graphic design**, we have got you covered from logos to packaging and everything in between.

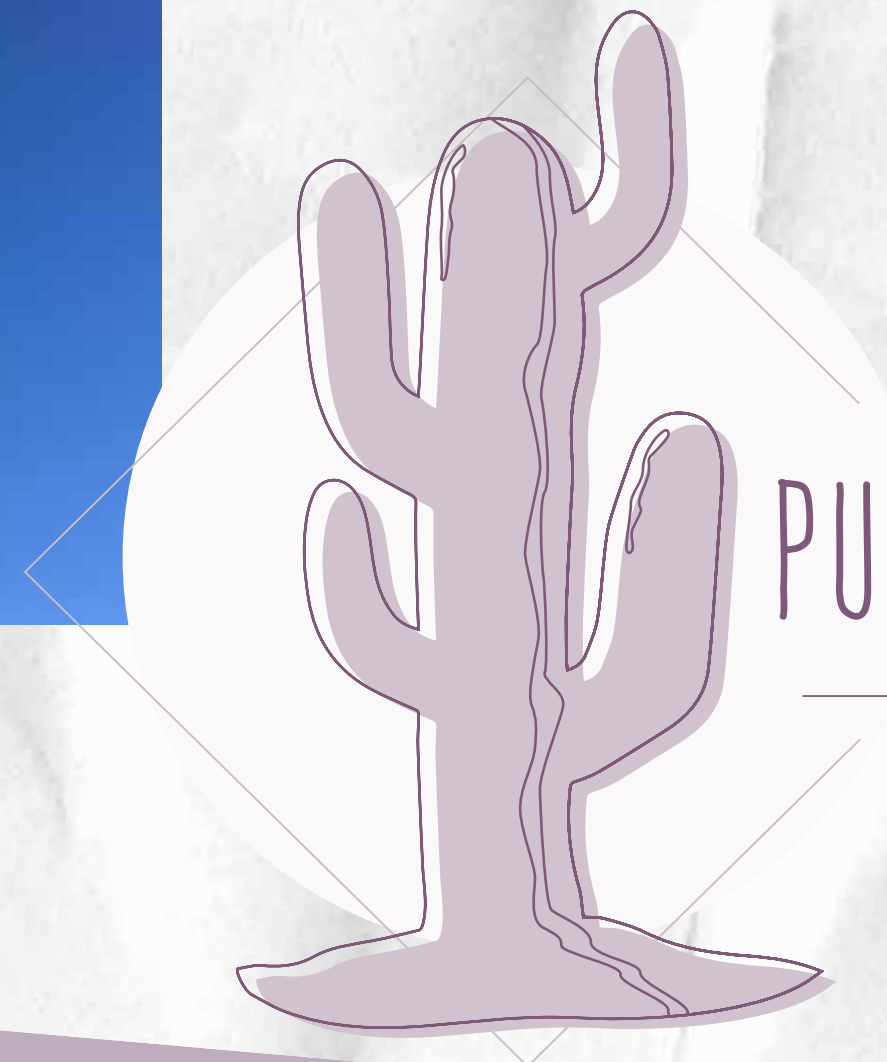
Purple Cactus Creative was created by both myself and another classmate name **Brenna Aldredge**. We've worked together before and complement each others designs.



Moodboard Pictures



Moodboard Picture



PURPLE CACTUS CREATIVE  
— ALWAYS ON POINT —

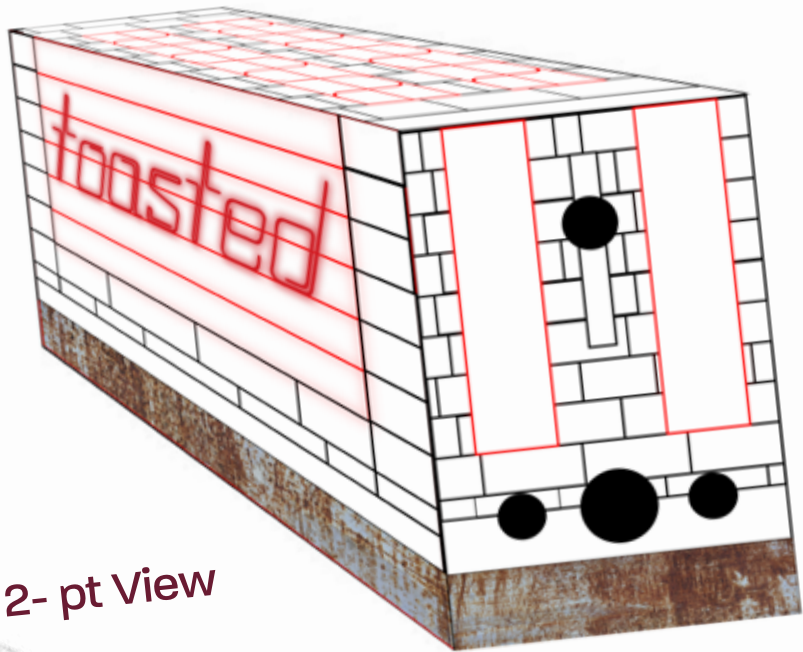
Primary Logo



# TOASTED TOASTER

In Design Drawing, we were tasked to create and design our very own toaster. My immediate thoughts were a **clear see through toaster** that featured neon themed lights that would light up when turned on. In the end, I made a brick themed toaster with **frosted glass slots** and **wire sides** that glow red while toasting.

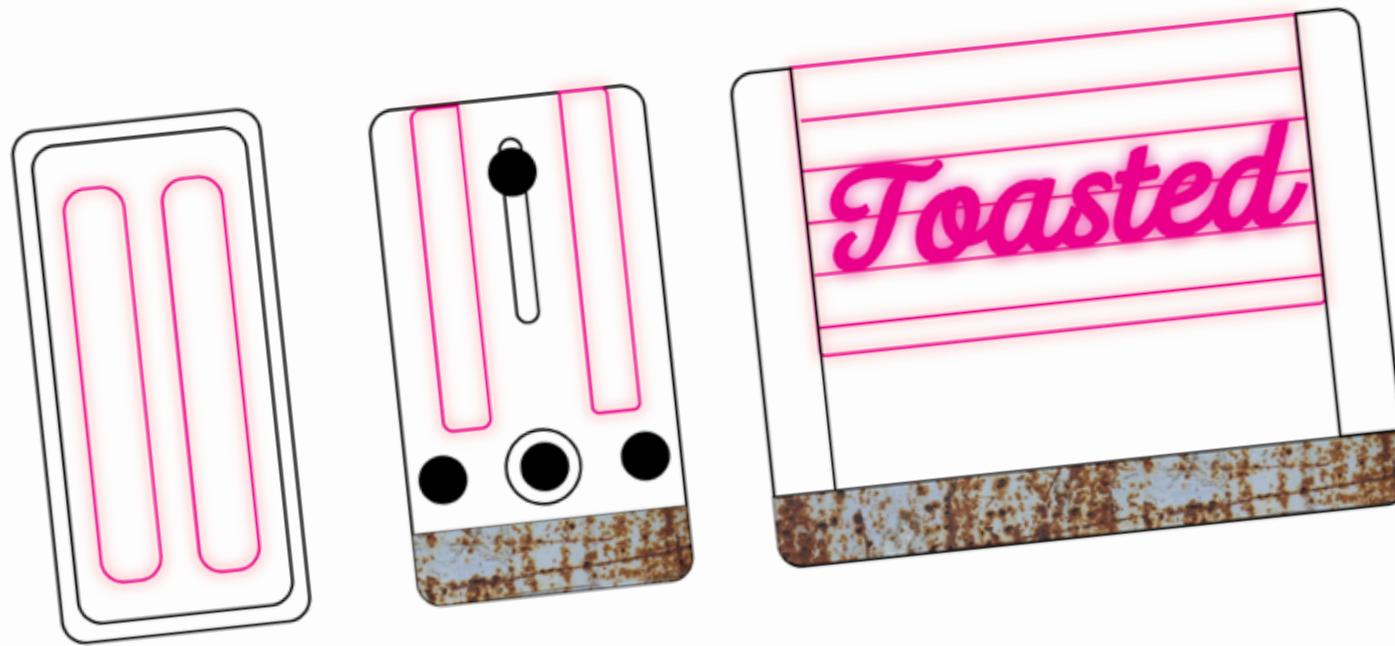
2- pt View



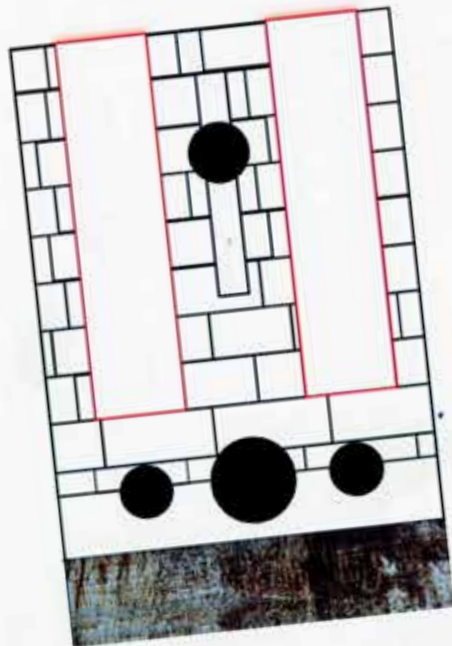
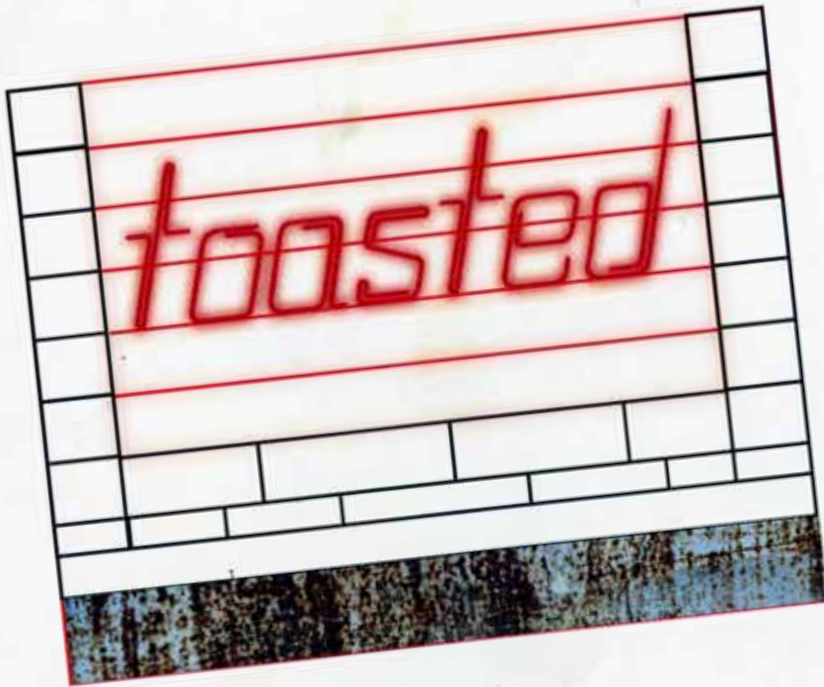
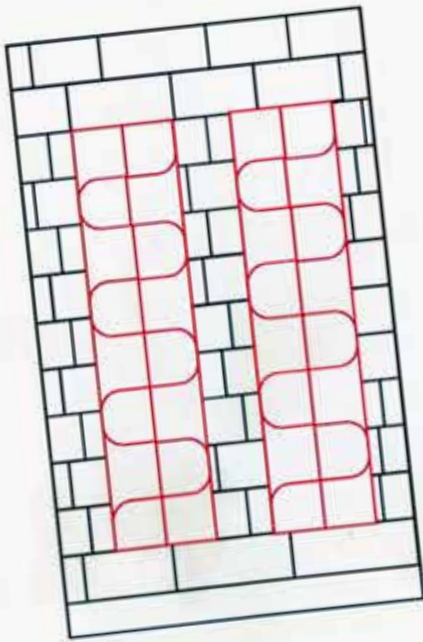
Moodboard Pictures



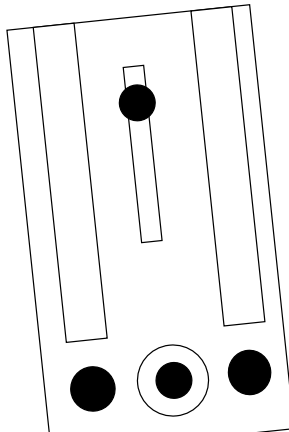
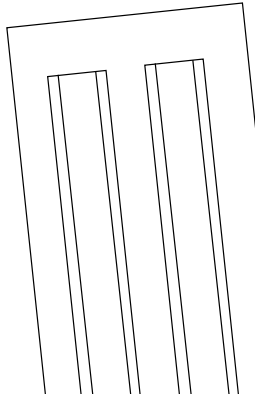
Top, Front and Side View



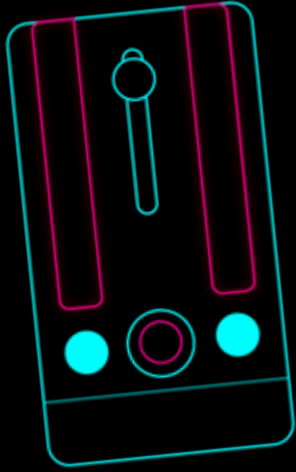
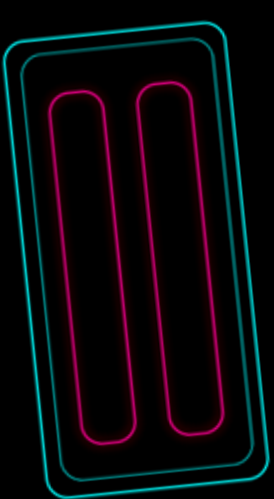
Final Version



ONE POINT TOASTER  
ONE POINT TOASTER  
ONE POINT TOASTER



Neon Retro Toaster

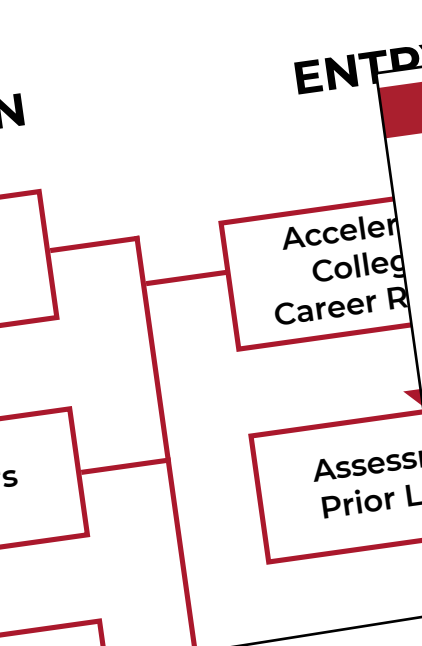




# THE INTEGRATED COLLEGE

Creating a Frictionless Pathway

ENTRANCE      PROGRESS      COMPLETION



## Bachelor's Degrees at Sinclair

### PLANS FOR SUMMER

- **Benchmarked Other Ohio Community Colleges:**  
Plan to remain very similar to spring
- **Surveyed Department Chair:**
  - Students and faculty want pre
  - Concerns remain about virus a
- **Current Plan:**  
Go with 20-30% face-to-face sect when it is safe to do so.



**Surviving, Thriving and Striving**

This is work I've done for my **internship** over the past semester for the **Sinclair Provost Office**



## Tornado Survivor Pathway to Homeownership Project

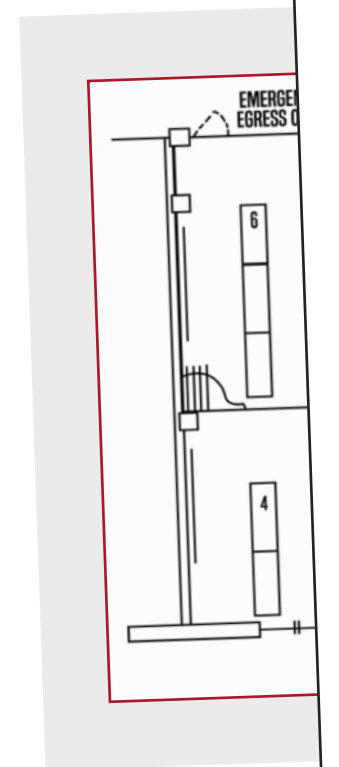
Sinclair Built Environment Service Learning Program  
January 6, 2021

**Project Description:**  
In partnership with the Miami Valley Long Term Recovery Operations Group, the Sinclair Built Environment department is working to build a new home for a family that survived the 2019 Memorial Day tornadoes. Current students, with support from faculty and volunteers, will build a home for potential homeowners, providing valuable service learning opportunity, as well as extensive hands-on learning, networking opportunities, recruitment opportunities, and more.

Current homeowner of the Saylor property, Eleesha, is a Harrison Township resident and tornado survivor. Eleesha was a former DECA student who attended during her time with DECA, attended a 4-year institution briefly upon high school graduation and then joined the military. Upon completing her service learning for Montgomery County as a Corrections Officer. She plans to continue her education at Sinclair, to attend Sinclair's Police Academy and to become a police officer in our community.

## SINCLAIR ARCADE INITIATIVE

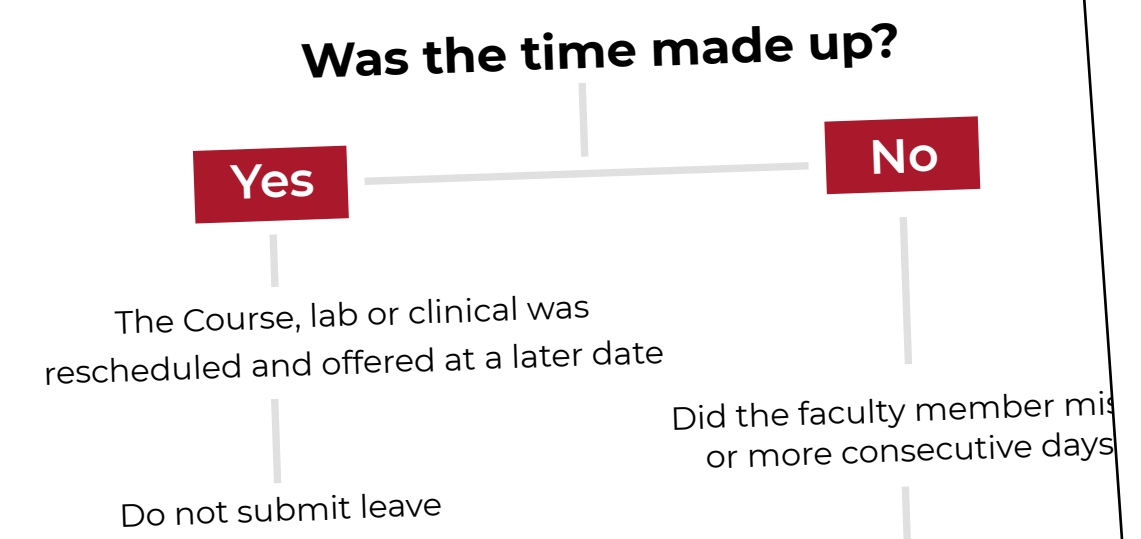
- **Meeting with Architects**  
The Sinclair committee working on the Arcade Initiative met with LWC Architects last week and were presented with two workable space plans given current budget restrictions. Below is the space plan that will be implemented.



After some discussion concerning the partition, it was determined to convert the space into a single large classroom/meeting room.

## SINCLAIR SICK LEAVE FOR FACULTY

### A. Full time faculty member misses a portion or all of their instructional day or office hours.



GOO Faculty

Non-Go

**Hired position stipulated credential**

Hired at instructional assistant, or as based on qualifications

Must complete minimum to qualify for tenure

Tuition reimbursement after one year of employment

Tuition reimbursement paid at the Wright State Rate of \$660 per credit hour

Tuition is reimbursed once the forms are submitted to Human Resources.

Credit hours are limited to a maximum of 18 academic hours or 12 academic semester hours within a fiscal year

No reassigned time is given to work on degree completion is part of a contract stipulation for professional development

Motion to working sign degree program as 2/3 completed

SINCLAIR COMMUNITY COLLEGE



FREELANCE WORK

Gallery Page for MacRay Co

Gallery

Create a beautiful portfolio of your work that shows off your creativity and vision.  
Include beautiful images that demonstrate your skill and talent.



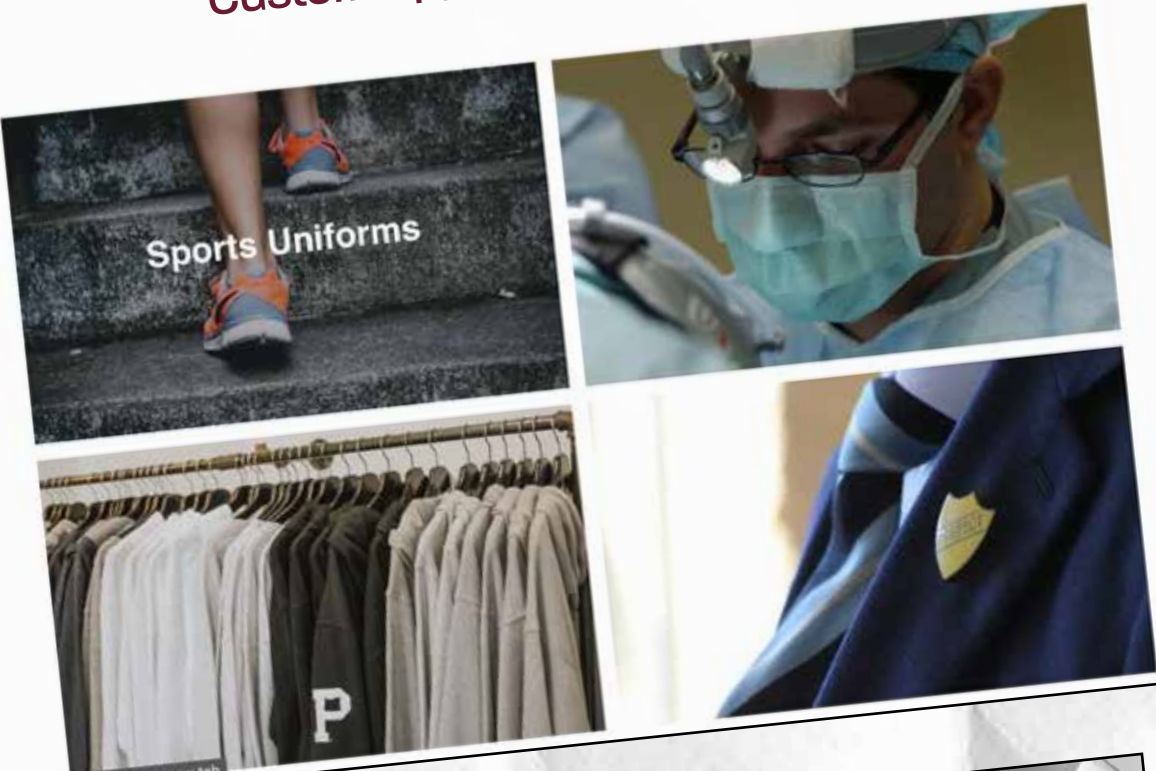
Buccaneers Jerk & Juice Billboard



Weekly Bulletin for Maiden Lane Church of God



Custom Apparel  
Custom Apparel Page for MacRay Co



Growth Culture Adjustment



Sensation Education Website Design



Precision Environments Digitized Logo

Sign Page for MacRay Co

Signs

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."

- Digital Signs
- Monument Signs
- Real Estate Signs
- Office Signs
- ADA Licensed Signs
- Wide/ Format Printing
- Banners
- Decals
- Vehicle Wraps & Graphics
- Magnets





# YouTube

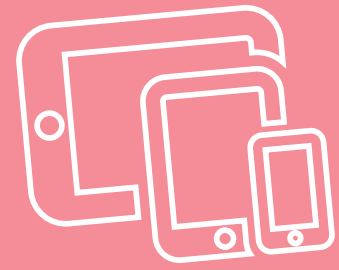
## DIGITAL MUSIC STREAMING



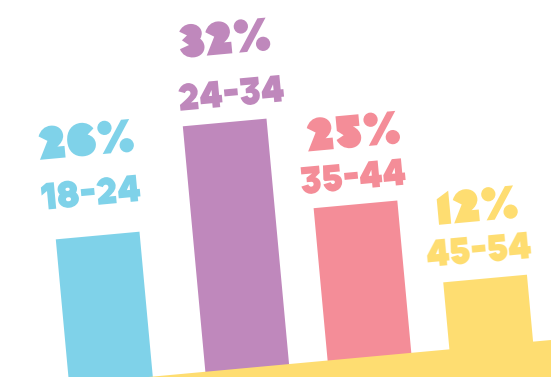
**92%**  
OF Youtube music is  
regularly accessed  
via smartphone



**74%**  
Of customers want  
music on all  
devices



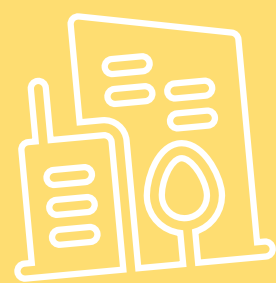
**41%** Of customer are between  
the ages of 18 and 29



**65%**  
Of customers pay for  
digital music to  
listen to what  
they want



**59%**  
Of Youtube listeners  
live in a rural  
community  
town



# SARAH MYERS

Average Time In A Week



Average Time  
Listening to Music  
  
**06:00:00**

Average Screen  
Time: Phone  
  
**05:24:00**

Average Screen  
Time: Laptop  
  
**04:28:00**

Time Spent  
Watching Youtube  
  
**04:28:00**

Average Time  
Learning French  
  
**00:24:00**

Average Time  
Spent on Zoom  
  
**14:25:00**

Average Time  
Spent in Bed  
  
**49:00:00**

Average Screen  
Time on Devices  
  
**72:54:00**

Average Times  
Watching Movies  
  
**04:00:00**

Average Time  
Listening to  
Podcasts  
  
**00:39:00**

Average Time  
Watching Hulu  
  
**10:00:00**

Average Time  
In InDesign  
  
**21:00:00**

Average Time  
On Social Media  
  
**06:00:00**

Average Time  
Getting Coffee  
  
**00:30:00**

Average Time  
In Illustrator  
  
**10:00:00**





T-shirt design for Print Priduction Class



Illustration of some houses

Post Design for All Star Printing



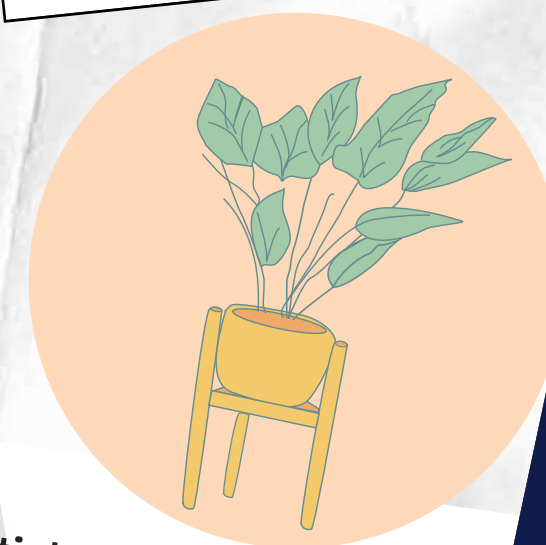
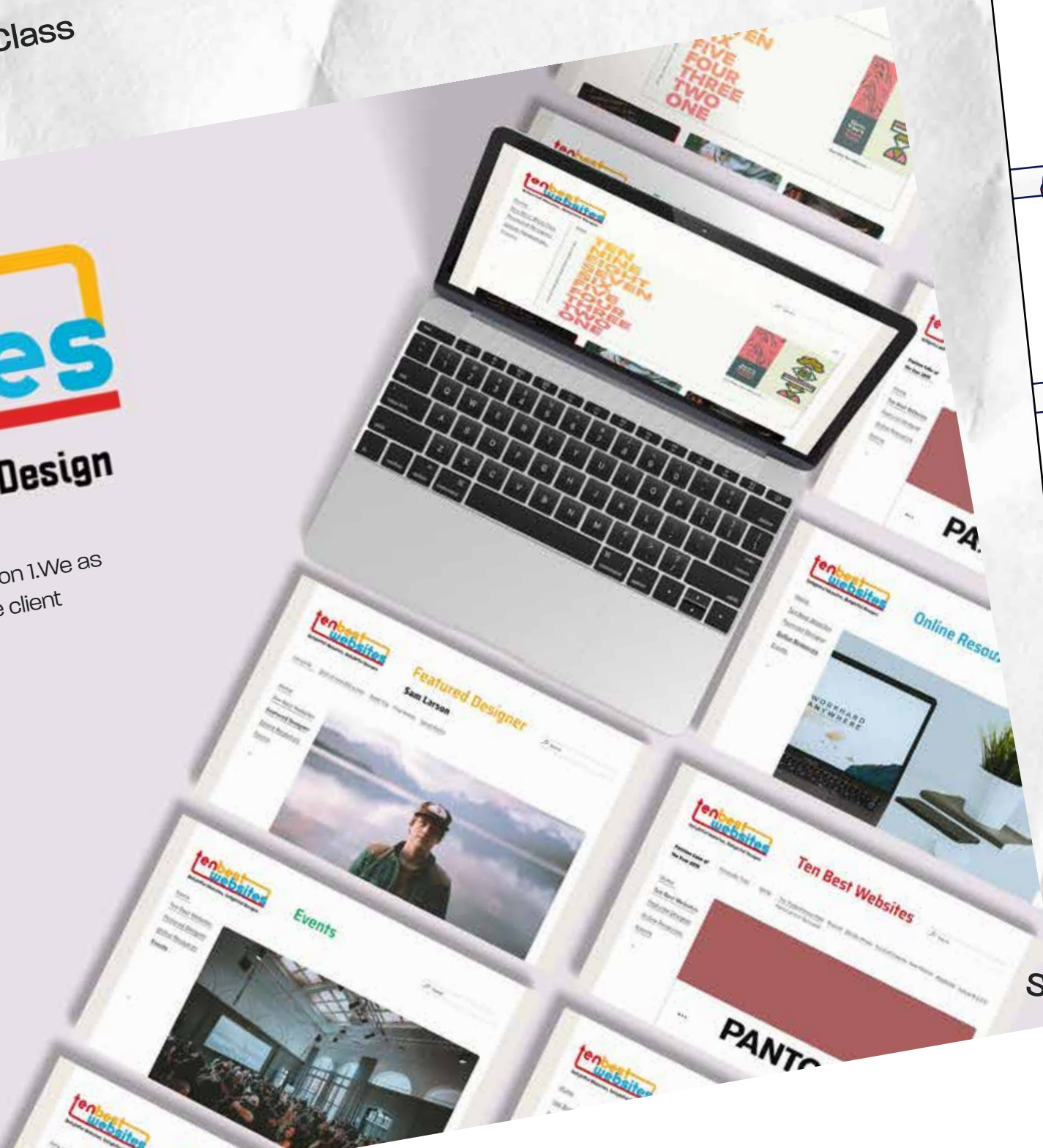
Illustration done with Pen



**tenbest  
websites**

Delightful Websites, Delightful Design

Ten Best Websites was a project for Design Application 1. We as the student had to design a website and logo for the client



Sticker Design of a Plant







# Thank You For Viewing!



## CONTACT ME

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*No matter how you create it, design it or make it,  
the end results will never cease to amaze.*

