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# GRAPHIC DESIGN

This is my graphic design section. This section is made up of design from my full-time job, school projects, and freelance projects I have completed over the years.

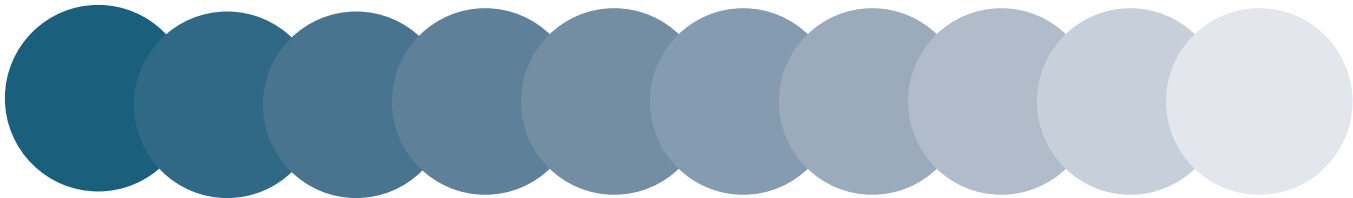
# Project One- Service Learning Project

## Part One- Logo

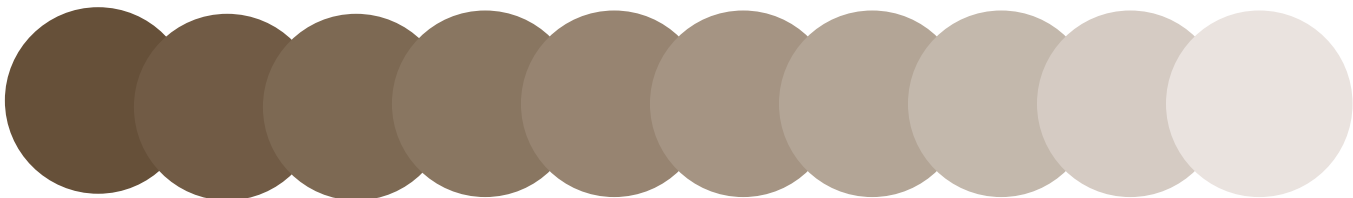
My service learning project was done for my church which is **Lewisburg Baptist Church** located in Lewisburg, Ohio. This project consisted of **two parts**; creating a logo for the youth group that attends the church and also redesigning their youth room.

This page features the **final logo design** the church decided to use for the youth group. It incorporates the churches main color scheme while also being **energetic and “youthful”** enough to display that it is meant for younger audiences.

Primary  
Cool Blue  
Hex: #105F7D RGB: 16, 95, 125  
CMYK: 92, 56, 35, 13 Pantone: 7700 C



Subordinate  
Earth Brown  
Hex: #675139 RGB: 103, 81, 57  
CMYK: 48, 58, 76, 37 Pantone: 7532 C



Black on White



White on Black



One Color



Two Color

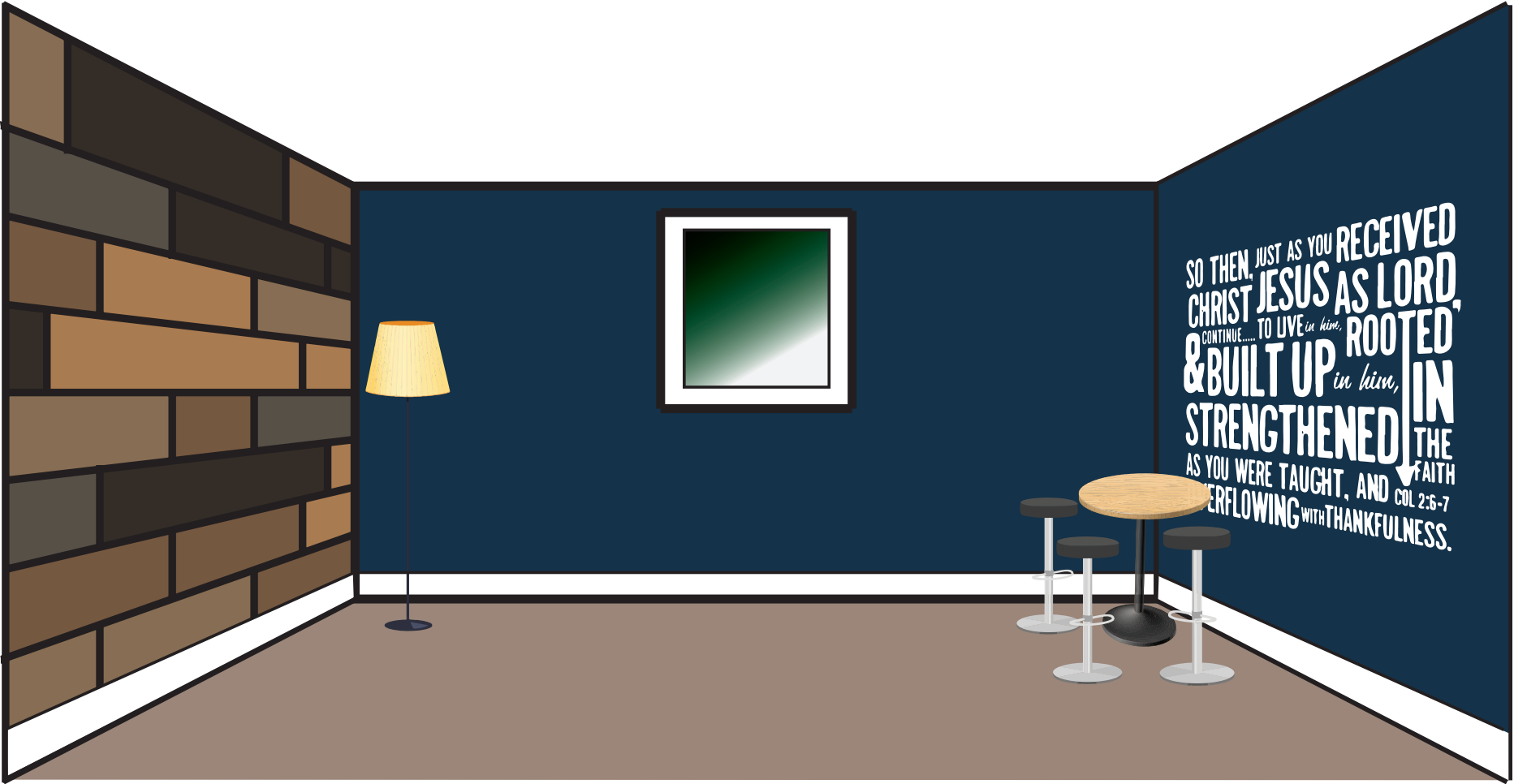
# Project One- Service Learning Project

## Part One- Logo

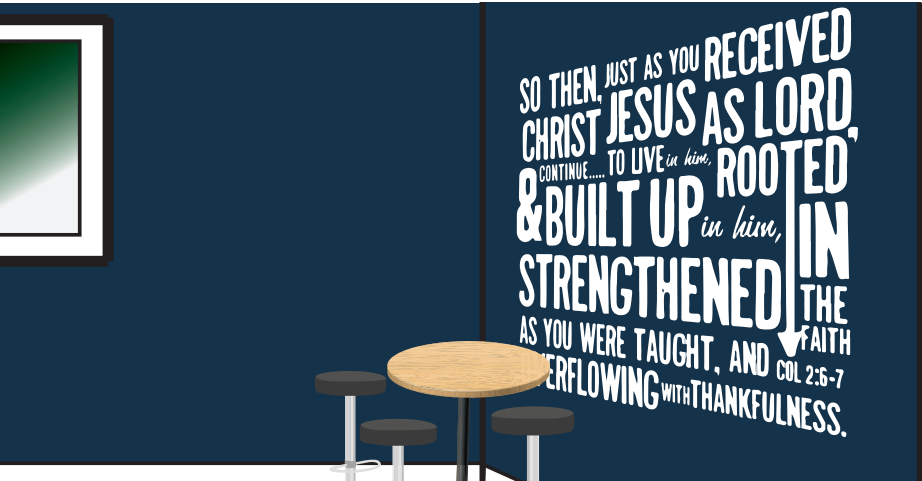
My service learning project was done for my church which is **Lewisburg Baptist Church** located in Lewisburg, Ohio. This project consisted of **two parts**; creating a logo for the youth group that attends the church and also redesigning their youth room.

This page features the **interior redesign** of the churches youth room. This mockup will be used to show the members of the congregation what the **remodel will look like** and also what the money of the church is going towards. this mockup leans into the **common interests of youth age individuals**.

Full Room Mockup



Features Large Vinyl Scripture



Features Faux Wood Paneling



# Project Two- Forigin' Brand Book

This project was done for a **final project while attending Sinclair College**. This was worked on throughout the semester in two different classes.

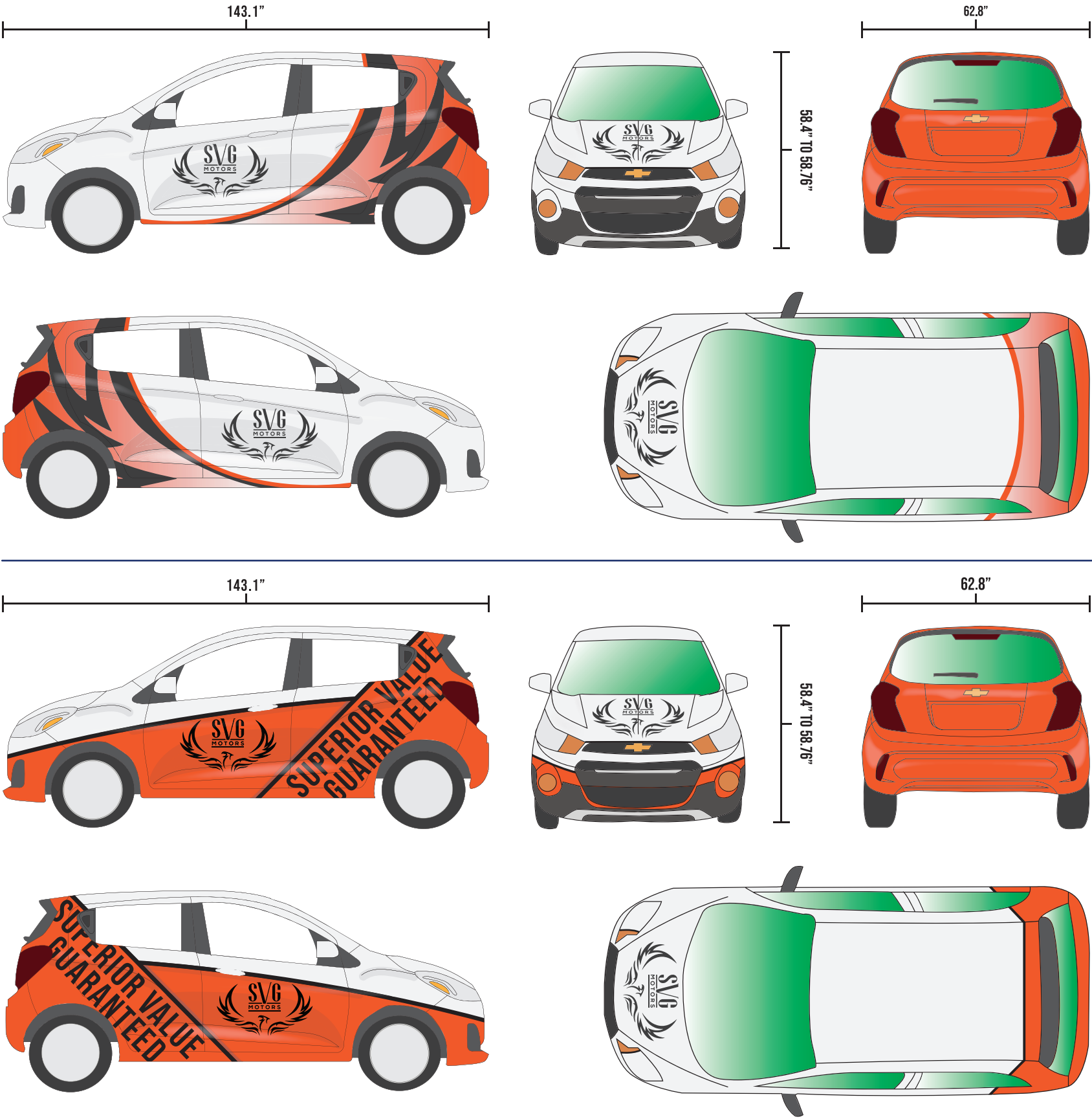
The project parameters were to **create a fictional company** and build it from the ground up. This included **naming, slogans, color schemes, products sold, building models, vehicle wraps and more**. At the time this project was a lot to take on but has helped me **tremendously** in the work force as many of the requirements for the book I have been able to implement into my **day-to-day** design routine.



# Project Three- SVG Motors Vehicle Wraps

These **vehicle wraps** were designed for the 2021 Chevy Spark as a way for SVG Motors to market ourselves even more then what we are.

The design of the cars featured **stems from common car designs in motorsports** like NASCAR, where bright, bold colors and thick lines are used to show fans the sponsors of the cars. While not intentional, the company liked **both designs** and decided to use both to wrap multiple cars.



## Project Three- SVG Motors Vehicle Wraps

### Part Two

The third vehicle wrap is meant for a **1955 Chevy 3500** which will be used for display and parade purposes. This vehicle also has roots in NASCAR, with the design being reminiscent of **early 2000's design styles of the sport**.

SVG Motors was very happy with the look of the wrap and we are **currently in the process** of finding a company that is able to do the wrap for us.





## Project Four- SVG Motors Flyers & Banner

This project was originally done for a **hiring event** SVG Motors attended at Sinclair College for the Automotive Tech major. The flyers have now been **expanded** to include multiple positions however so that they can be used for whatever job openings we may have.

The banner is an **all-purpose banner** meant to used at multiple events such as **hiring events, promotional uses, sales events, etc.** The banner features all of SVG Motors locations, the logo, and our primary contact information.





# VIDEOGRAPHY

This is my videography section. This section is made up of videos from both my full-time job, and freelance projects I have completed over the years.

# Project Five- SVG Motors Employee Testimonials

This is still a project I am working on at SVG Motors. We want to **highlight employees and their stories**; specifically how their lives have changed since starting their career at SVG.

This project is **very fun to work on** and gives me the ability to work in a **more serious style** then what I am used to at SVG Motors. I usually average about **5 employee testimonials on a weekly basis**. It's a very relaxed enviroment where the employees can say whatever they feel like needs to be said and often leads to some **great marketing for the company**.

# Project Six- SVG Motors Car Showcase

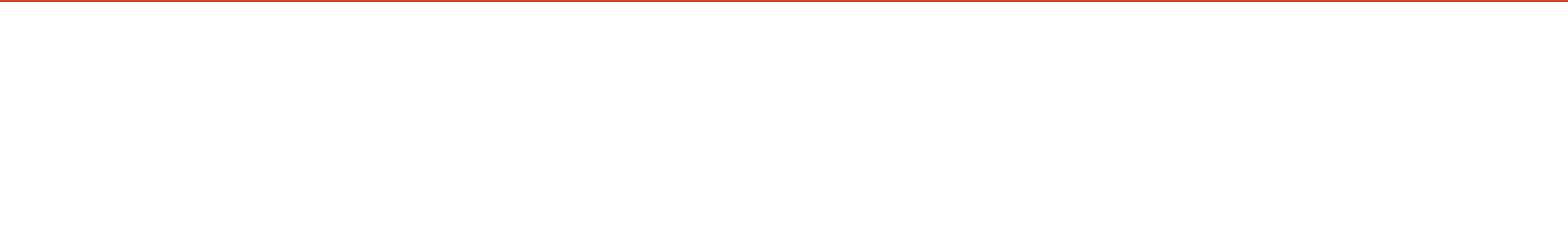
This is the **first project** that I worked on with SVG Motors and it is still something we're doing today. These are the **car highlight television commercials** in which we showcase vehicle inventory we are wanting to sell.

I produce **7 of these commercials a week**; one for each dealership locaton. My job is to take the vehicle information sent by the sales managers and turn them into easy to digest commercials. I **source the pictures of the vehicles, design the template, and also record the voice over!**

# Project Seven- Wedding Videography

I was introduced into the world of wedding videography my **senior year of high school**. I was hired through my MVCTC Media and Video Production class, and did my first video. Since then I have been able to video **over 10 weddings**, and expand my knowledge of the industry as well my equipment.

The video featured here is my **most recent wedding video**. This was done in September of 2020 and was the first wedding I was able to **hire an employee** to assist me on the day of. Due to this video, **I have 4 weddings booked for 2021** and the number keeps going up.





# PHOTOGRAPHY

This is my photography section. This section is made up of photos from both my freelance projects as well as school projects I have completed over the years.

## Project Eight- Bus Photography

These photos were taken for my **Digital Photography course at Sinclair College**. My fiancé told me that there was an old, rusted bus close to her house and when we went and looked at it I knew I **had to snap some pictures!**

The story behind this bus is very cool as **no one really knows** who dropped it off or what the purpose of it was; it just appeared one day in front of an old school building. I am very thankful that I went and took photos of the bus when I did because it has since been **hailed away**.





# FULL SHOOT



## Project Nine- Maternity Photography

I had the chance to photograph my **first maternity session** October of 2020. A good friend from church approached me and asked if I would be able to take her maternity pictures; and they needed to be fast as the baby was **due the week after!**

I really enjoyed this maternity session as it allowed me to **branch out into a different style** of photography. Both myself and the client were **very happy** with the end results and the final look and feel of the pictures were **exactly what she wanted.**





# FULL SHOOT



## Project Ten- Wedding Photography

This was my **first wedding** I was able to do photography for, though I had my experiences in wedding videography before this shoot, so I wasn't going into this shoot **completely blind!**

A friend from high school reached out and said he and his wife were looking for a wedding photographer and that they're wedding was very soon. When I asked "how soon?" he kindly let me know it **was that weekend!** We very quickly had a consultation and off I went to their wedding. The client was **very pleased with the final results** of the pictures as well as I was considering the **little time I had to prepare for the event.**





**FULL SHOOT**

# WANT TO SEE MORE?

***VISIT MY WEBSITE AT***

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***OR CONTACT ME AT***

937.336.6509

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